

CANADIAN MOVING PICTURE DIGEST

Vol. 22, No. 29

TORONTO 2, CANADA

November 15th, 1930

NORMA SHEARER



REMEMBER?

Last year we prophesied it—and now it's come true!



wins the Annual Award of the Academy of Motion Picture Arts and Sciences, representing all companies, for the year's greatest performance in "*The Divorcee*." Now watch for:

NORMA SHEARER

in "**STRANGERS MAY KISS**"

Based on the best-seller by Ursula Parrott, who wrote "The Divorcee"

DEPEND ON METRO-GOLDWYN-MAYER

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

HITCH YOUR THEATRE TO THE STARS! (of Metro- Goldwyn-Mayer, of course,)

(from news story syndicated in nationwide Hearst papers and others)

Metro-Goldwyn-Mayer Pictures have grossed the biggest receipts the last six months of any of the film companies. This company has clung tenaciously to the star system. Look over its list of favorites and you will still find on the lot and still going strong Norma Shearer, William Haines, Marion Davies, Joan Crawford, Greta Garbo, Buster Keaton, and others.

**take this tip from Louella Parsons, noted
screen authority —**

METRO - GOLDWYN - MAYER

Year in Year Out

FOX

BOX OFFICE STIMULATORS

DOMINATE

THE INDUSTRY

HIT AFTER HIT

And

Plenty of Home Runs Among Them

Protect Your Business and Satisfy
Your Customers by Playing

FOX FEATURES

AND

MOVIETONE NEWS

Fox Film Corporation

HARLEY L. CLARKE, President.

Toronto - Montreal - St. John - Winnipeg - Calgary - Vancouver

**British International Pictures Ltd.
Scores Another Outstanding Hit!**

CARL BRISSON

The Beau Brummel of the the British Stage and Screen, in

SONG OF SOHO

A Romantic Drama of the Cabaret

Canadian Play-Goers are daily showing their appreciation of the high grade British productions that British International Pictures Limited is sending to Canada. They rank with the best features produced anywhere in the world. The wise exhibitor will take advantage of the splendid publicity newspapers are giving these productions.

**All Talking — All Singing — All Dancing — No "Lemons"
All Produced at Elstree, the Hollywood of Great Britain**

British International Pictures are Distributed in Canada by

Regal Films Limited

Through Its Exchanges in Toronto, Montreal, St. John, Winnipeg, Calgary
and Vancouver

Canadian Moving Picture DIGEST

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RAY LEWIS

Editor and Managing Director

Vol. 22, No. 29

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Dark Ages Out-Lawed



BLOCK BOOKING helped to make England slow in the matter of a presentation of films; and trading indicative of the Dark Ages.

It is difficult for exhibitors in America to realize that until the Cinematograph Act began to function in respect to block booking, England presented pictures upon her screens which were one year old.

From a standpoint of salesmanship, the policy which booked up exhibitors solidly one year ahead, may have appeared as good business, but if the public is of any importance in Motion Pictures, the block booking policy operative in England was poor entertainment value, and therefore poor business.

London, for instance, has, like New York, a floating population of not less than two millions; and one could conservatively state that 75% of these tourists are theatre-goers. These constitute a reading public also, who have either seen, or read of the release, let us say for example, "Journey's End," close to a year ago; and this picture is only now being prepared for its showing in London.

All the freshness of public interest; all the value of its press success have long disappeared as regards a big opening; and it must recreate an interest in its presentation.

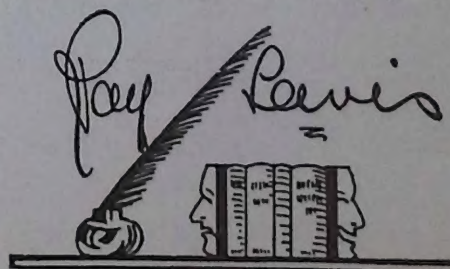
The Cinematograph Act first reduced the twelve month block booking policy to nine months; and since October 1st, the nine months has been reduced to six months, but it will take several months for exhibitors to play out their bookings, contracted on the nine month period.

Therefore, we find at the leading West End theatres, "All Quiet on the Western Front," "The King of Jazz," Chevalier in "The Love Parade," and now "Journey's End." The suburbs will get these some months hence.

London has certainly taken to Talking Pictures; and unlike America, one does not hear any sighs for the return of the Silent Film. Production activities have increased; and at the leading theatres we find British International's "Night Birds," and other British productions.

The six months' maximum booking arrangement was intended obviously to give the British producer and distributor an opportunity to get a showing for their pictures before they aged.

It will help the Industry as a whole in Great Britain, for certainly the policy of a twelve months' booking arrangement belongs to the Dark Ages of Motion Picture Trade.



RAIN



RAY LEWIS

PRESENTS

ONE of London's most famous of Music Halls has gone the way of Talking Pictures. This is the Islington Empire, which closed its doors Saturday, October 25th, as a Music Hall; and reopens in a few weeks as a Motion Picture Theatre. This theatre is connected with the early fame of Marie Lloyd, Harry Lauder, etc.

Another Music Hall farewell was staged at Croydon, when the Croydon Empire closed, to reopen with Talking Motion Pictures. Three more Music Halls are also going in for Talking Motion Pictures.

THE RUSSIAN films presented to representatives of the Dominion Government at a private showing in London, by the invitation of the Empire Marketing Board, did not create the desired impression, for Russian films. Those in attendance, found these films rather gloomy, and mystifying propaganda.

Ministers and about 150 members of the Dominions' staffs were in attendance. The back of the programme cited that the presentation was designed to show some "modern film treatments of agricultural, and other productive activities. The Russian examples are included with Empire Marketing Board films, because of the very high standard Russian films have reached in propaganda, power, etc."

EVEN FILMS were presented, four of these Russian, all in a sombre tone, very evidently propaganda first, entertainment value last. "The Finale of Earth," was described as "apples, rain and sunshine." It was a mystical vision which utilized much rain, and very little sunshine, if any, in carrying its message over.

There may be some artistic merit and vision in these films, but the public in general will simply be depressed, and leave the theatre, just as the delegates did before the pictures were over.

London is like New York in respect to the spirit of being willing to try anything the first time; but it looks like "thumbs down" for these Russian films.

THE ASTORIAS, theatres at Brixton, Streatham, Finsbury Park, and in old Kenn Road, London, may pass to Paramount. They are the largest in London, and are controlled by a syndicate headed by Mr. Arthur Segar, and Mr. Edward A. Stone.

As a matter of fact, it is said in London, that these theatres were built originally for Paramount, but that this company remained in the background, not to create opposition.

Very few know that the new big theatre in Manchester, is also a Paramount house.

The Astorias involve a five and a half million dollar deal, but when Mr. Sam Katz came to England to inspect these theatres about ten weeks ago, it was said the purchase price was quoted at nearly three quarters of a million dollars more.

THERE is much discussion relative to a mammoth Paramount Producing Studio to be erected close to London; and that Paramount will eventually own 100 leading cinemas.

If English exhibitors want a Paramount monopoly, the best way to get it is to encourage English bankers to give Paramount their money, to build theatres for this company; and finance a studio. The British exhibitors are (only "shysters"), so what does it matter if Paramount controls?

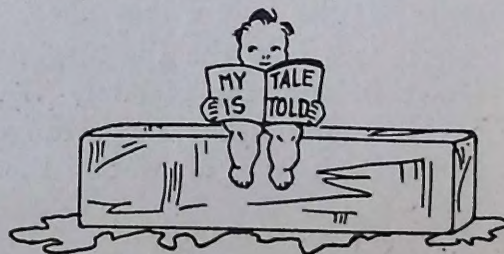
The British International production of Bernard Shaw's play, "How He Lied To Her Husband," was an interesting event from the standpoint of the actual producing of this feature, since Shaw participated as a director, and leaped about the sets like a faun in a demonstration of how "She lied."

THE ENTIRE action of the play takes place in one-half hour; and the dialogue loses no time in its directness to get over. Shaw visited Elstree to see what progress was being made; and the studio certainly was aware of his presence.

During one little scene, Shaw requested the players, Miss Vera Lennox, Edmund Givern, and Robert Harris to repeat their lines and action several times before he was satisfied. The picture has established a record in production, taking only eight days to produce, while the editing was completed in time for the Gala Performance, November 5th.

Bernard Shaw is figuring again in an interesting event, which perhaps keeps on making him one of the most publicized men of letters which we have in England.

A DINNER in honour of Professor Einstein, the great scientist of Relativity fame, George Bernard Shaw proposed the toast to the guest. The purpose of the dinner was a charitable one, being given by the Joint British Committee of Ortoze, a combination of societies designed to help near-Eastern Jewry.



Observations



By The Editor

THE PREDOMINANT factor in respect to the British Gala Film Performance at the New Victoria Theatre, November 5th, is the fact that it introduces in the biggest publicity way, British pictures, not only to the theatre-going public in Great Britain, but to the highest dignitaries in Great Britain and the respective Dominions.

* * * *

THE FILM department, under the direction of Mr. Neville Kearney, of the Federation of British Industries, is responsible for the idea; and plays a leading part in the management of the whole affair.

* * * *

NOT ONLY will the Dominion Premiers and delegates, the financial, and Industrial magnates of Great Britain, in addition to leading British statesmen and press lords have an opportunity to acquaint themselves with the quality of British production, but through this Gala Performance, and their attendance, they add a stability, a means of encouragement to the British Film Industry, and the Empire Film Interest receives an impetus and some very concrete information upon which it can form its conclusions and act.

* * * *

BY the time you will have read these Observations, the Gala event will have been presented; and we will be better able to judge as to its effect, but since your Observer has a disposition to predict events which cast their shadows before, we predict that British pictures will find their way much easier; in the future, there will be an augmented finance and means of distribution, Empire co-operation fashioned after the excellent means placed at the disposal of the American Film Industry, whereby the American Ambassadors, Consuls, Bureaus of Trade & Commerce, Intelligence Bureaus, co-operate in stimulating American Film Trade, believing that Trade in general follows Film Trade; and anticipating the recent Halsey, Stuart & Co. statement, as compiled from figures recorded by the Bureau of Trade & Commerce, that for every foot of American Film sold, the U. S. reaps a one dollar return in trade and business.

* * * *

THE U. S. Government bureaus, aside from the trade angle, co-operate with the Film Industry of America, because the Screen has proved its power in building up international friendships and has helped to place America upon the map of the world.

* * * *

IT IS interesting to note the statement made by Joseph I. Schenck, President of United Artists, in respect to Silent Films, that these protect the foreign film trade of the U.S.

* * * *

WE HOPE you will not consider The Digest more immodest than George Bernard Shaw, who is always giving the world his opinion on everything, from birth control to Government; and who does not forget to remind the people, even if years later, when his advice is finally taken, after disastrous experiments along opposite lines,

THE DIGEST stressed the angle of foreign trade protection to the American Film Industry, a protection which could only come by retaining an interest in the Silent Film; and not destroying its public value!

* * * *

THE DIGEST, when the multi-lingual situation presented itself, and rumours of national and racial irritations arose, through a desire by certain races and nationalities to hear their own language upon their own screens, proposed that producers should arrange to present Silent Films upon the Screens, at least one a month at the various key theatres at key centres, pictures which had stories peculiar to Silent Film presentation, stories of action, not of words, synchronized to make the musical background a feature, and accompanied by an orchestral presentation, during that week in order to give the program strength; but the suggestion of The Digest was pooh-poohed, because too many men in important positions feel that they know everything; and that the "little fellow," is little, because he is little in showmanship ability.

* * * *

IN THIS day of mergers, and world control complexes, in this day of "Almighty Dollar" worship; and finding sufficient reasons for retaining positions, by hook or crook; constructive ideas, that emanate from heads which are not the official head, are guillotined; but watch the Trade, now that Mr. Joseph Schenck tells it to them.

* * * *

INCIDENTALLY, Joseph Schenck had much to say in respect to Talking Pictures when these were first introduced; and although the invention has been marvellous of what does it profit the American Industry, if it continues to do business in its own country and loses its world trade?

* * * *

CHARLIE CHAPLIN'S determination to keep to Silent Films will not be without precedent. The courage of this artist, to retain for the screen, the screen art of Chaplin, is the exception which disproves the rule that this Industry's only initiative is stimulated by imitation!

* * * *

CHAPLIN will have imitators surely, as he has always had them, but he again becomes a pioneer, leading the way with Silent Films in a World market of Talking Pictures.

* * * *

ALTHOUGH the American Industry has reaped both prestige and dollars from the invention of Talking Pictures, the introduction of this film accessory, this Talking Screen, has made British Films and a British Film Industry, it has made the English-speaking voice a marketable commodity, and eliminated, as it were, in the flash of an eye, the difference in the quality of American and British-made films. It has made the race for world Film Trade a more balanced one; and whoever appears to win, certainly England wins as far as making the English voice and manners popular, for even the

(Continued on page 11)

2,000 KIDS

WAIT IN LINE TO SEE

The INDIANS ARE COMING

Exhibitors DAILY REVIEW and Motion Pictures TODAY, FRIDAY, OCTOBER 31, 1930

CHILDREN STAMPEDE THEATRES TO SEE UNIVERSAL'S 'INDIANS ARE COMING'

"The Indians Are Coming", Universal's all-talking serial, with Col. Tim McCoy and Allene Ray, has developed sensational proportions in its leadership of the industry-wide movement to bring back the children to the picture theatre, according to advices to the Universal home office, which issued yesterday a summary of typical instances of its great success throughout the country.

In two cities alone, more than eight thousand kids besieged the theatres at the opening of the serial. These were the Pasadena Theatre, Pasadena, Calif., where 6,000 children saw the serial amid tremendous enthusiasm; and Omaha where there were 2,000 waiting at the Orpheum at ten o'clock in the morning, with more coming every minute.

In New Rochelle, N. Y., a big parade of hundreds of children wearing Indian headgear was staged by RKO's Proctor Theatre, with the city schools and Boy Scouts co-operating in the demonstration. The theatre lobby has a big display of tepees and Indian blankets. All showings of the serial are playing to overflow audiences.

In championing the movement for bringing youth back to the theatres, Universal is producing three other serials this season, all designed to duplicate the success of "The Indians Are Coming." These are "The Spell of the Circus," with Francis X. Bushman, Jr. and Alberta Vaughn; "Finger Prints," with Edna Murphy and Kenneth Harlan; and "Heroes of the Flames."

From the Story

"The Great West That Was"

By WILLIAM F. CODY
(Buffalo Bill)

with

COL. TIM MCCOY
and Aileen Ray

And the kids will go back to the theatre by millions with Universal's other great serials, "The Spell of the Circus," "Finger Prints" and "Heroes of the Flames."

UNIVERSAL

First in Features... First in Shorts

First in First Runs Everywhere

!!

Pathe News Celebrates Anniversary

Pathe News celebrated its twentieth anniversary as the pioneer news film and its second year in sound on November 11th.

It was in 1910, four years before there was any hint of the Great War, that Charles Pathe, a Frenchman of keen foresight, living in Paris, recognized the possibilities of presenting news through the eyes of the motion picture camera. Mr. Pathe began the release of a news film in Europe under the name of Pathe Journal and followed it immediately with Pathe Weekly in America. In 1914 it was made a semi-weekly and its name changed to Pathe News.

Pathe News today and for several years past, has been under the editorial guidance of Terry Ramsaye and Ray L. Hall, whose names are associated with most of the news reel enterprises of the last fifteen years, Terry Ramsaye is editor-in-chief of the organization.

Pathe News personnel is stationed throughout the globe and since the advent of sound a fleet of recording camions has been added to the already elaborate photographic equipment.

It is the policy of the editors to blend the technique of the theatre and the newspapers in giving news an entertaining presentation.

All Pathe News prints are made in Pathe's own laboratories in New Jersey and distribution is handled through the Pathe exchange channels throughout the world.

Pathe News enters its twenty-first year better equipped than ever before to record history in the making for the theatres of the world.

"All Quiet on the Western Front" Wins Academy Reward

At the annual affair of the Academy of Motion Picture Arts and Sciences, Universal's "All Quiet on the Western Front" was voted as the best picture of the last year, and Lewis Milestone was credited with having made the best directorial achievement. All the awards were determined by ballot of the members of the Academy based on pictures released in Los Angeles during the year ending July 31.

Norma Shearer won the award for the best performance of an actress in "The Divorcee," and George Arliss for the best actor in "Disraeli." Metro-Goldwyn-Mayer won the award for the best sound recording achievement—"The Big House."

Will H. Hays was the guest speaker, and the feature of the evening was a film address by Thomas A. Edison. Mr. Edison with George Eastman were elected to honorary membership. Vice-President Conrad Nagel presided at the session.

First National and Warners Sales Merger

Sam E. Morris, vice-president and general manager of Warner Brothers, announced that First National and Warners have consolidated their sales forces of U. S. and Canada into one organization, this to go into effect on Monday, November 17th.

POSITION WANTED

Non-Union Operator, experienced on Western Electric Sound Equipment, desires position at once.

Apply Box 3, Digest.

Toronto Theatres

LOEW'S—Manager Jules Bernstein—"Whoopee," — United Artists picture featuring Eddie Cantor, in its second week, still playing to capacity houses.

IMPERIAL—Manager H. V. Knevels — "Scotland Yard," a Fox picture with Edmund Lowe and Joan Bennett. A well-directed mystery drama, with Lowe doing excellent work.

TIVOLI—Manager Jimmy Lynch—A Columbia Picture, "Africa Speaks." A very thrilling picture depicting the jungle life of Africa, produced by Paul L. Hoefer, explorer.

SHEA'S HIPPODROME — Manager Jerry Shea — Lupe Velez in "The Storm." A Universal picture of merit. A very good cast doing excellent work.

UPTOWN—Manager R. E. Knevels—"Our Blushing Brides," a Metro-Goldwyn-Mayer picture with Joan Crawford. The story of three shop girls in a search for happiness.

United Artists Sign Declaration Against Fox

American trade papers report that United Artists have signed a declaration that Fox West Coast theatres cannot play United Artists pictures at any price. The reason for this declaration is that the United Artists believe that Fox wants unjust film rentals.

Excerpts from the Declaration read as follows:

"Hereafter, no picture made by us as United Artists shall be shown in Fox theatres as long as that organization maintains its present policy.

"Our quarrel with Fox organization is simply this; that organization is attempting to dictate to the makers of pictures just how much it shall pay for pictures regardless of who makes them or how much effort has gone into them. We cannot make the kind of pictures we want if the monopoly intends to pay us less and charge the public as much as ever."

Observations

(Continued from Page 9)

American Film Industry recognizes its voice quality limitations; and that the British Empire furnishes voice quality, acting ability, story material which the American Talking Picture must have if it wishes to maintain its standard of quality.

* * * *

THEREFORE, and again we give, perhaps undesirable and certainly, unrequested advice, when we advise the American and British Film Industry to co-operate for their mutual advantage, and because the American Film Industry has dominated the film markets of the world, to consider all things and to react to them in sportsmanship fashion, for if a Caesar can only be a memory, a Greek civilization, and a Roman Empire, memories of past glories, is it not possible that a present power may already be in the process of being "shorn of its strength," and is it not good business to cement its strength by adding a strength which shows every evidence of growing?

* * * *

DO IT NOW! Do not wait and see! For to-morrow may find the victor so assured of an independent strength that you beg at his door, instead of finding it wide open for your welcome. Let those who run, read, and be guided accordingly.

"All Was Quiet" at M.P.T.O.A. Convention

A very representative list of speakers and film folk attended the M.P.T.O.A. Convention held at the Hotel Benjamin Franklin, at Philadelphia, November 11th, 12th, and 13th.

C. C. Pettijohn, general counsel for the Hays Organization, in addressing the Convention, spoke of added taxation, and censorship, and strongly advised producers, distributors and exhibitors to present a united front against these dangers.

The list of speakers included Geo. W. Elliott, Secretary of the Philadelphia Chamber of Commerce; Frank C. Walker, Counsel for the M.P.T.O.A.; M. A. Lightman, President of the Theatre Owners; M. E. Comerford, Oscar Hanson, General Sales Manager for Tiffany; Sidney Kent, of Paramount, etc.

President Lightman, in his speech the second day of the Convention, warned the assembled delegates against pessimism.

The New Board of Directors, elected unanimously, consists of: M. E. Comerford, Philadelphia; Jack Miller, Chicago; E. M. Fay, Providence, R.I.; William Benton, Saratoga, N.Y.; Jack Cohen, Philadelphia; Charles Williams, Nebraska; Major L. E. Thompson, RKO; Fred R. Wehrenberg, St. Louis; Fred Desberg, Ohio; Edward Kuykendahl, Mississippi.

Loew's Profits for 1930

Loew's Theatres Inc., reported that for the fiscal year ending August 31, 1930, net profits were \$17,036,705 as compared with \$14,074,688 for the preceding year, after deducting all expenses, depreciation and Federal taxes; and including all subsidiary and affiliated corporations.

The profits for common dividends, after an allowance for the minority interests' share of affiliated corporations and preferred dividends amounted to \$13,646,369. This is equal to \$9.90 a share on the average number of common shares outstanding during the year and \$9.65 a share on the total number outstanding at the end of the year. This compares with \$7.92 a share earned in the previous year.

Madam Jeritza Visits Hollywood

Maria Jeritza is the latest world celebrity to visit the Metro-Goldwyn-Mayer studio in Hollywood. The famous opera star was the guest of Paul Morgan, German actor and author, now engaged both in writing and starring in M-G-M's German revue, "Seeing Hollywood," and of Lawrence Tibbett, who occupies the same high niche among the male members of the Metropolitan Grand Opera in New York as does Madame Jeritza among the women.

"The talking picture should be," she said, "the medium for bringing before a vastly increased public the more popular of the operas presented on the stage today. Such magnificent music as this should not be confined to the relatively few theatre-goers who can hear it in the large cities, and the talking picture must be the means of bringing this musical beauty to millions."

New Canadian Tax

A proposal has been brought up before the Canadian Cabinet to tax American magazines coming into Canada on the ground of their advertising revenues and Canadian circulation. This is of interest to the picture business as it would be a detriment to the circulation of fan magazines and national publications carrying picture advertising. Some definite statement in this matter is expected very shortly.

Iola Theatre Equipped With Northern Electric

The Iola Theatre on Danforth Avenue, Toronto, has replaced the sound system with which it was recently equipped and has now installed a Northern Electric System of the latest type. This makes the Fiftieth installation by this Company in Toronto.

Within the next few months Fox will spend \$20,000,000 on Theatre improvements and repair work. By this means Fox will help to relieve the unemployment situation. This \$20,000,000 includes new construction. The decision to rush the work was precipitated by the low cost of labor and material.

Princess Theatre, Toronto.

This Theatre has been purchased by the City of Toronto for the extension of University Avenue.

Tenders will be received by the undersigned for the purchase of seats and all other equipment up to and including Saturday, November 22nd, 1930.

An inventory of equipment may be obtained by application at this Department.

The equipment must be removed not later than Saturday, November 29th, 1930.

The highest or any tender not necessarily accepted.

W. GEO. FARLEY,
Assessment Commissioner,
City Hall, Toronto



Show Business



(Special to Digest from Winnipeg)

Mayor Col. Ralph Webb, of Winnipeg, opened Nov. 7th, the new Beacon Theatre, Main Street, Winnipeg, which has been leased by Henry L. Morton, who is directing a number of theatres in Winnipeg and Saskatoon, Sask. In his address, Mayor Webb referred to the courage evinced by Mr. Morton in taking over the house, which had been closed for over one year, and had been known as the Strand for many seasons. Mr. Morton had spent \$65,000 in bringing the Beacon Theatre up to modern requirements and had also assisted in alleviating unemployment by this expenditure and giving work to a staff which would take care of the house operations. The opening screen offering was "Dancing Sweeties," featuring Sue Carol, its first showing in Winnipeg, and Friday, Nov. 7, was set apart as "guest night" when the place was filled with the friends of the owner, who greatly enjoyed the programme.

With the opening of the winter season, the Winnipeg R.K.O. Capitol is resuming its popular "opportunity Nights."

H. M. Thomas, Western Division Manager of the Famous Players Canadian Corporation, is ever on the lookout for local talent of meritorious calibre. In the past the Opportunity Night at the R.K.O. Capitol has revealed stellar artists such as Lillian Lawson, Solly Cohen and the Shephard Sisters.

Persons participate in Opportunity Night attend each Wednesday noon at the R.K.O. Capitol where names are handed in to Mr. Waugh, the new manager of the R.K.O. Capitol.

"Ingagi" has not yet been passed by the censors of Eastern Canada but "Africa Speaks" has been approved by both the Quebec and Ontario Boards. "Africa Speaks" is playing the Palace Theatre, Montreal, and the Tivoli, Toronto, the week of November 10th.

(Special to Digest from Ottawa)

Under a new order-in-council, just promulgated, the Canadian Government has authorized a staff of examiners and solicitors to engage in the examination of the Famous Players Canadian Corp. and other film companies in the Dominion under the commission appointed under the Combines Act with Peter White, K.C., in charge. The investigation will be carried to Montreal, Toronto, Hamilton, Winnipeg and any other city where evidence will be obtainable.

The scope of the inquiry has also been enlarged in that the Commission will study developments since the absorption of Famous Players by Paramount Publix with regard to the appointment of other than British subjects to important positions in the organization. The replacing of local talent in stage shows at Toronto and Montreal by imported vaudeville acts will be questioned while the alleged shutting out of legitimate attractions from Canada by Famous Players will be studied, this applying particularly to the inability of English road companies to make usual Canadian tours. The original authorization to Commissioner White was to bring in a report on the difficulties claimed by independent exhibitors in booking films on a basis that could be considered reasonable because of the alleged existence of a combine.

FOR SALE

Pacnet Disc Equipment including Amplifiers and Speakers and Simplex Projectors now in operation in the National Theatre, Toronto. Pacnet Track Equipment may be added at any time at small cost. Ideal Sound Equipment for any average sized Theatre, in perfect running condition. See and hear it in operation yourself. Write NATIONAL THEATRE, 373 YONGE STREET, TORONTO, or Phone Gerrard 1305.

Anything You Can Mention! Sure, Why Not!!

Simplex Standard and Super Projectors, Assemblies and Genuine Parts.
 Motiograph DeLuxe Projectors, Assemblies, Reflector Arcs and Genuine Parts.
 Strong Junior and Senior Low Intensity Reflector Arc Lamps.
 Peerless High Intensity Reflector Arc Lamps.
 Cont-El-Arc Motor Generator Sets to suit any current for any amperage.
 Vocalite Glass Bead Sound Screens. Endorsed by E.R.P.I., R.C.A., etc.
 Ross and Superlite Projection Lenses in any size, any focus.
 Brenkert Brenograph Effect Projector and Equipment.
 National and Bio Projector Carbons.
 Mazda Lamps, Repair Parts, Fulco Specialties, etc.

Everything from the Street to the Sheet! And the Prices are right down there where you never heard of before!

— SPECIAL —

Rear Revolving Shutters for Simplex Projectors — Made for us by a concern that knows what is required. Perfect machining and construction. Eliminates 60% of the heat from the film, parts and lenses. Complete with Shutter, Shutter Guard, Gate Opener, Eye-Shield and all fittings, and Revolving Type Framing Handle. Price per pair, complete, \$150.00.

Warning—You may be offered rear shutters for Simplex Projectors at a lower price—but before you buy them, just be sure that all gears are a proper fit, that the blades are not abnormally wide and are fitted with draft vanes, and that using the common bar framing handle you can frame the full picture.

"Courtesy With Service"

THE COLEMAN ELECTRIC Co. - 258 Victoria St. - Toronto, Ont.

Round About the Studios



Johnny Mack Brown and Eleanor Boardman, who are featured in Metro-Goldwyn-Mayer's new picture, "The Great Meadow."

Metro-Goldwyn-Mayer has announced that it will produce a talking picture adaptation of Eugene Walter's play, "The Easiest Way," with Constance Bennett in the feminine lead and Robert Montgomery opposite her.

Jack Conway, who has just completed the Grace Moore-Lawrence Tibbett co-starring vehicle, "New Moon," will direct "The Easiest Way."

After many months Radio Pictures' "Cimarron" cast has been completed.

The thirty-second and thirty-third members were signed when Lois Jane Campbell and Reginald Streeter were given the parts of Felice and Yancey Cravat, grandchildren of Yancey and Sabra.

Never before has a cast been so large or contained so many "blue-book" players. Among them are Richard Dix, the star, Irene Dunne, feminine lead, Estelle Taylor, Edna May Oliver, Nance O'Neil, William Collier, Jr., Roscoe Ates, George E. Stone, Stanley Fields and scores of others.

Wesley Ruggles is directing the story, which was adapted from Edna Ferber's novel by Howard Estabrook.

Will Kellino is progressing rapidly with the Gainsborough series of burlesques or "musical extravaganzas," and is now well ahead with "Bull Rushes," the second of the series which are being produced at Twickenham.

Charley Chase is working on "What A Man," the story of a radio announcer—Charles Augustus Chase, America's Boyfriend, Station N-U-T-Z. Dorothy Granger has the feminine lead. Eddie Dillon and Lillian Elliott pay the parts of Dorothy's parents, newly-rich society climbers, and Dell Henderson and Elizabeth Forrester are Senator and Mrs. Henderson, the final classification of the town's social standing. James Horne directing and Art Lloyd at the camera.

With the singing of Joan Bennett as leading lady opposite Lewis Ayres, J. C. Nugent and Ben Alexander, who scored such a hit in Universal's super, "All Quiet on the Western Front," the cast of "Many A Slip" is completed. This stage comedy by Edith Fitzgerald and Robert Riskin, is already in production under the direction of Vin Moore at Universal City.

With arrival this week of C. Aubrey Smith, noted British player, production on "The Bachelor Father" has started at the Metro-Goldwyn-Mayer studio, with Marion Davies in the starring role.

Robert Z. Leonard is directing the new comedy from the Edward Childs Carpenter play in which Smith created the foster-father role on the English stage several years ago.

Ralph Forbes, who just finished a role opposite Clara Bow in "Her Wedding Night," is cast in the romantic lead and the supporting group includes such players as David Torrence, Nina Quartero, Guinn (Big Boy) Williams, Doris Lloyd and Raymond Milland.

Jack Hazard who was starred in a recent Vitaphone comedy, "The Darling Brute," has made a new comedy, "The Watch Dog," directed by Alf Goulding. Supporting players include Florence Auer, Moe Ashton, Meyer Berenson and Shiftless, the latest of film dog stars.

Dorothy Christy, who supported Maurice Chevalier in "The Play Boy of Paris" and Will Rogers in "So This Is London," has been cast for the role of Pauline in "Free Love," in support of Genevieve Tobin and Conrad Nagel. Bertha Mann will play Helene. Hobart Henley is directing this adaptation of Sidney Howard's play, "Half Gods," at Universal City.

"Divorce Among Friends," forthcoming release of Warner Bros., is from Jack Townley's "Two Time Marriage," and has a cast composed of James Hall, Irene Delroy, Lew Cody, Natalie Moorhead, Edward Martindel, and Margaret Seddon.



UNCLE SAM CONGRATULATES PATHÉ NEWS upon its 20th Anniversary. Inserts—Terry Ramsaye (l) and Ray L. Hall, co-editors and typical sound crew in action.



Anita Page, charming Metro-Goldwyn-Mayer player, poses in the stately dress of the Renaissance period.

The new title for "Tonight And You," Fox picture featuring Lois Moran and J. Harold Murray, is "Under Suspicion."

Miss Moran, now in New York, will talk over station WOR on Thursday evening, November 6, at 7.30 o'clock. She will be interviewed by Radie Harris on the production of her latest picture, "The Dancers," an adaptation of the play of that name by Gerald Du Maurier and Viola Tree, which will shortly be seen in New York.

The great Art Shires, or Shires the Great, as he calls himself, has been signed by Universal for his first moving picture role. He will play opposite Kane Richmond in episodes nine and ten of "The Leather Pushers," the prize fight stories adapted from the famous Witwer stories. The Great Shires has attained publicity in baseball circles as first baseman of the Chicago White Sox in Washington and in the professional prize fight arena, but he thinks that these will pale into insignificance beside his moving picture glamour.

Robert Ellis, who has just completed a role with Al Rogell Productions in Tiffany's "Aloha," has been engaged by Phil Goldstone, chief studio executive, for one of the principal parts with Paul Hurst in the latter's third starring comedy, untitled.

Previously cast was Nita Martan, in the feminine leading role. Frank Strayer will direct, from W. Scott Darling's story.

Laurel and Hardy have finished "Another Fine Mess," which is the title, and by no means a description, of this forthcoming two-reel comedy release.

The cast of "East Lynne," already impressive continues to grow. O. P. Heggie is the latest addition. Ann Harding, Clive Brook, Conrad Nagel, Beryl Mercer and Cecelia Loftus are the other selections to date.

With Joseph Urban settings, Frank Lloyd direction, Tom Barry dialog and a Bradley King screen play, "East Lynne" is expected to be one of the most important films of the season.

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Edited by Terry Ramsaye and Ray Hall

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